



How to Raise Money for Anything

As part of our annual Friends of AIM fundraising campaign, in October AIM will be conducting a leadership training on how to effectively raise money from individual donors. The training will be led by Bob Connolly, one of the best fundraisers in the country. Although the training will be focused on Friends of AIM, it is open to all AIM leaders, as the skills he will be teaching are relevant for a wide range of congregational and social justice efforts. AIM members and allies should feel free to send members of your stewardship committees, fundraising boards, etc.

This is a ***dynamic*** training, so come on out and join us!

Monday, October 7th

7pm – 9pm

Saint Mark Presbyterian Church (10701 Old Georgetown Rd, North Bethesda)

Bob Connolly

As a partner at the James Company (www.jamescompany.com), Bob Connolly has worked with congregations, schools, and social agencies since 1974. He has managed stewardship and capital fund appeals, conducted leadership-training seminars, and supervised planning processes for a wide variety of nonprofit institutions. Bob is also a founding leader of Southeastern Wisconsin Common Ground, an affiliate of the Industrial Areas Foundation.

Please RSVP to James Pearlstein – james.pearlstein@gmail.com by September 30th with your expected attendance.